

FIG.1

WELCOME BOOKS

MUSIC

DVD & ELECTRONICS

VIDEO & SOFTWARE

TOYS & VIDEO GAMES

HOME IMPROVEMENT

AUCTIONS

zSHOPS

SEARCH:

BROWSE:

SHOPPING CART

QTY.

1

LIST PRICE:

OUR PRICE:

YOU SAVE:

SAVE FOR LATER

DELETE

AT HOME WITH CROCHET

USUALLY SHIPS IN 24 HOURS

NOW OR NEVER

USUALLY SHIPS IN 24 HOURS

IF YOU CHANGED AND QUANTITIES, PLEASE PRESS THIS BUTTON TO

9

Roundit.com

WOULD YOU LIKE TO SAVE AND Roundit TO THE NEAREST DOLLAR?

YES

Roundit: \$0.64

10

SUBTOTAL:

TOTAL:

SAVED ITEMS--TO BUY LATER

REDEEMING A GIFT CERTIFICATE?

PROCEED TO CHECKOUT

FIG.2

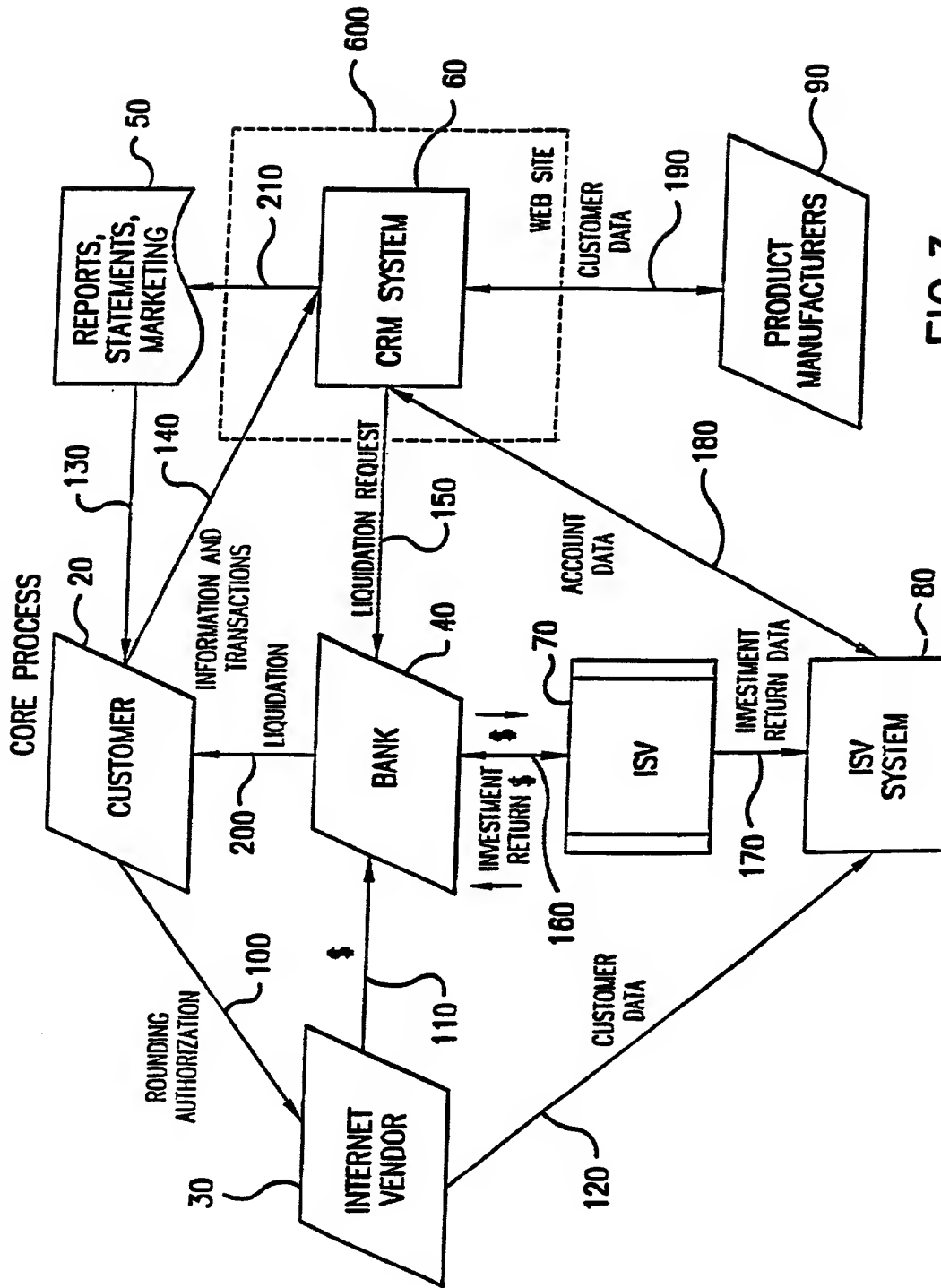


FIG.3

CUSTOMER PURCHASE PROCESS

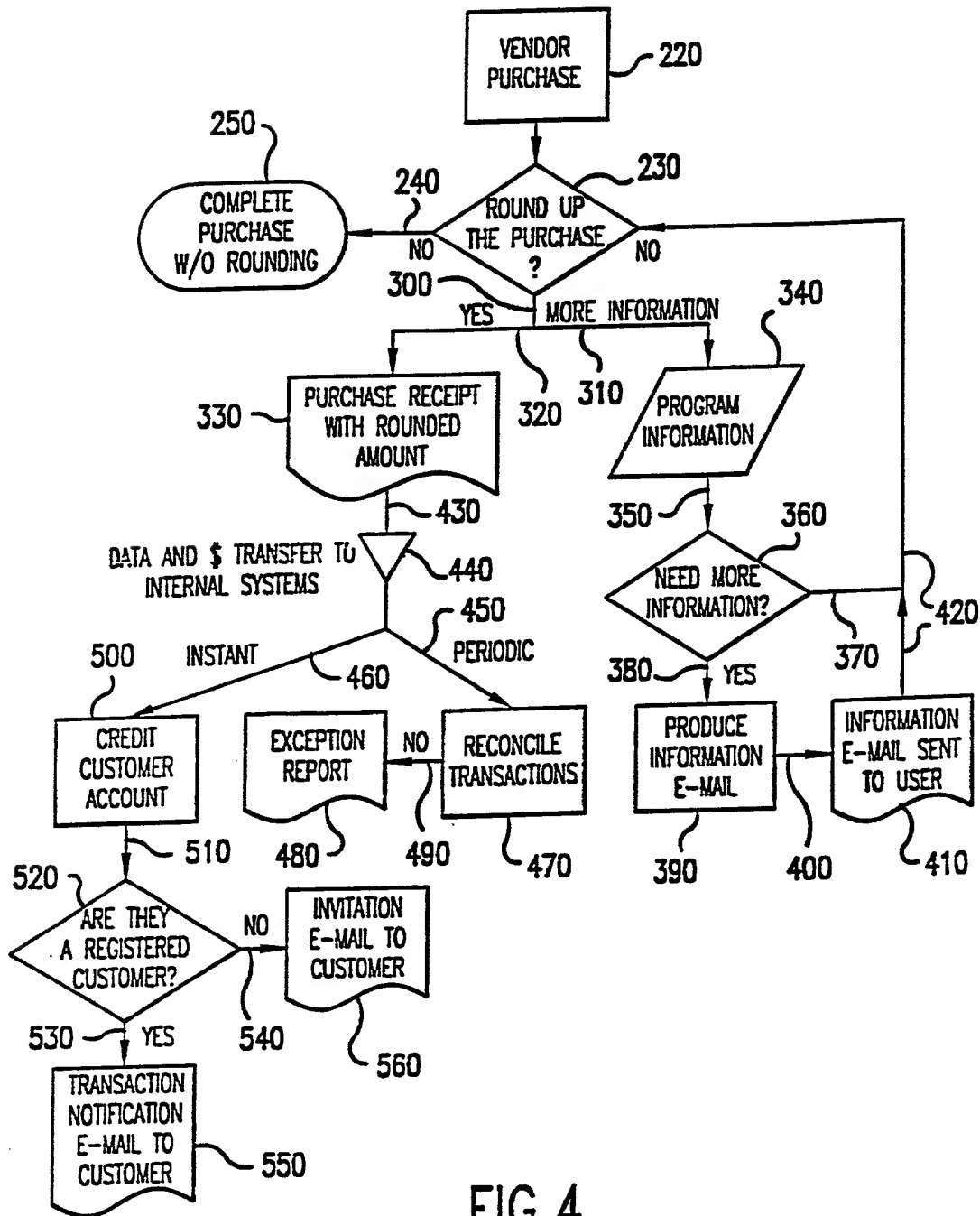


FIG.4

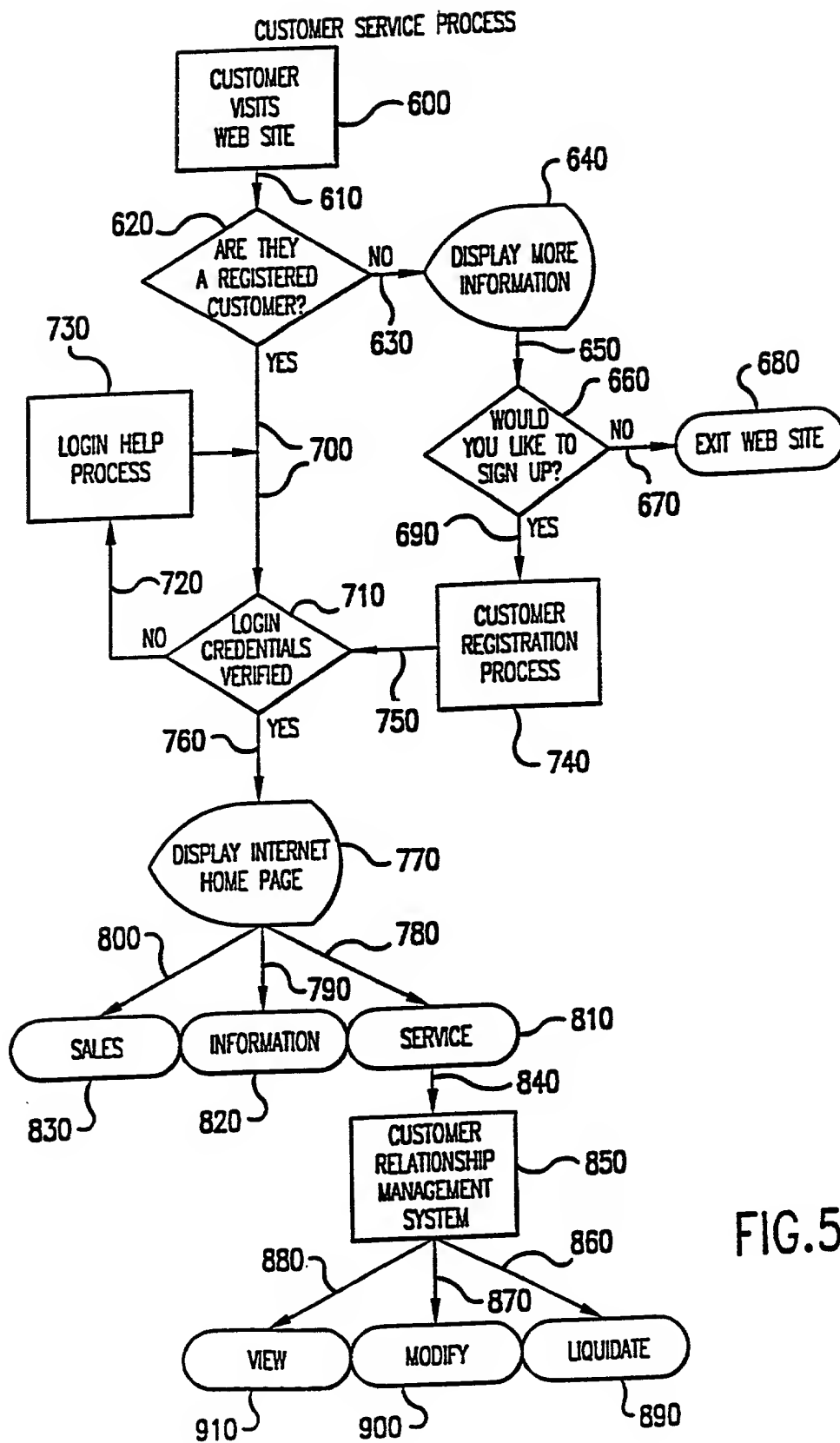


FIG.5

Roundit - Core Process

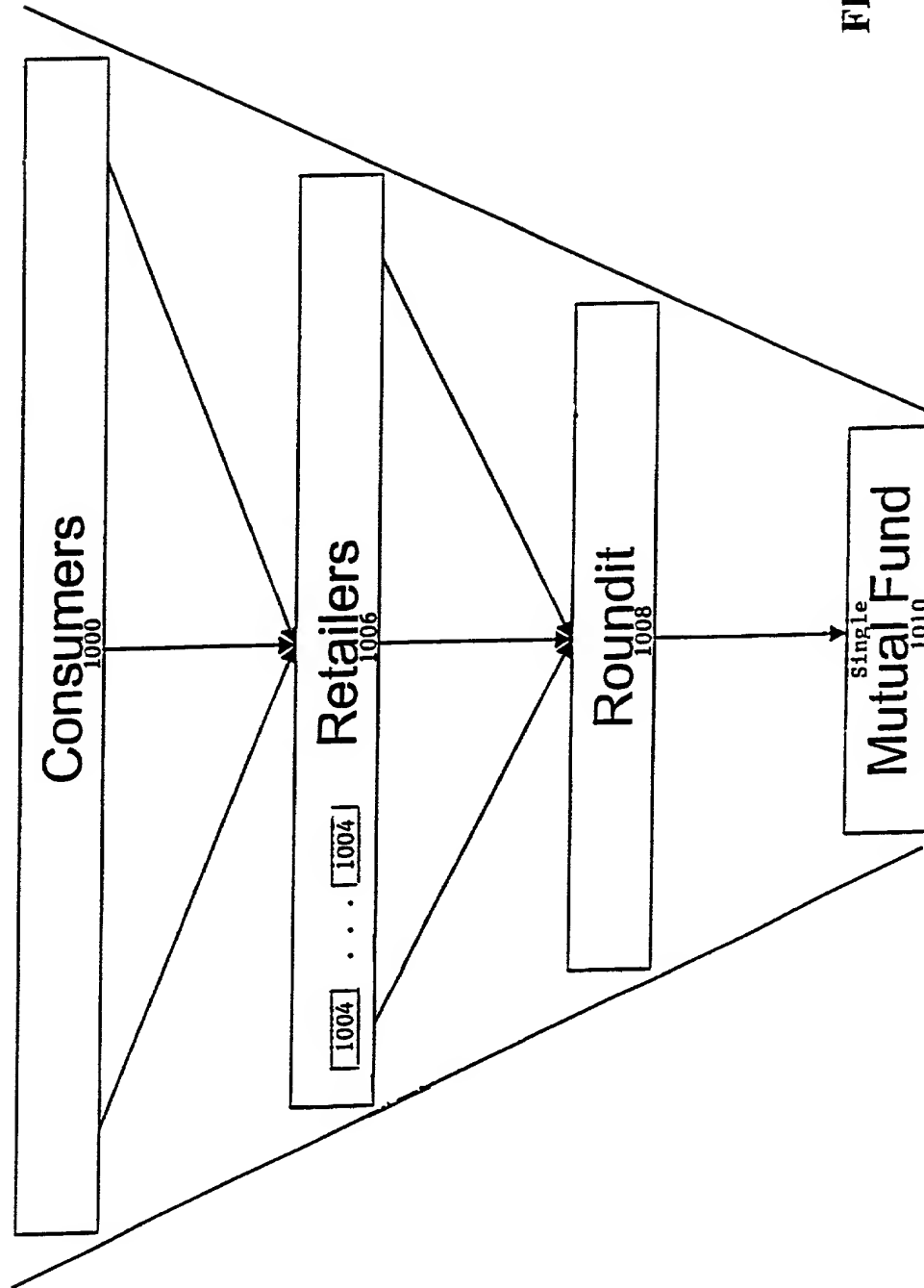


FIG. 6

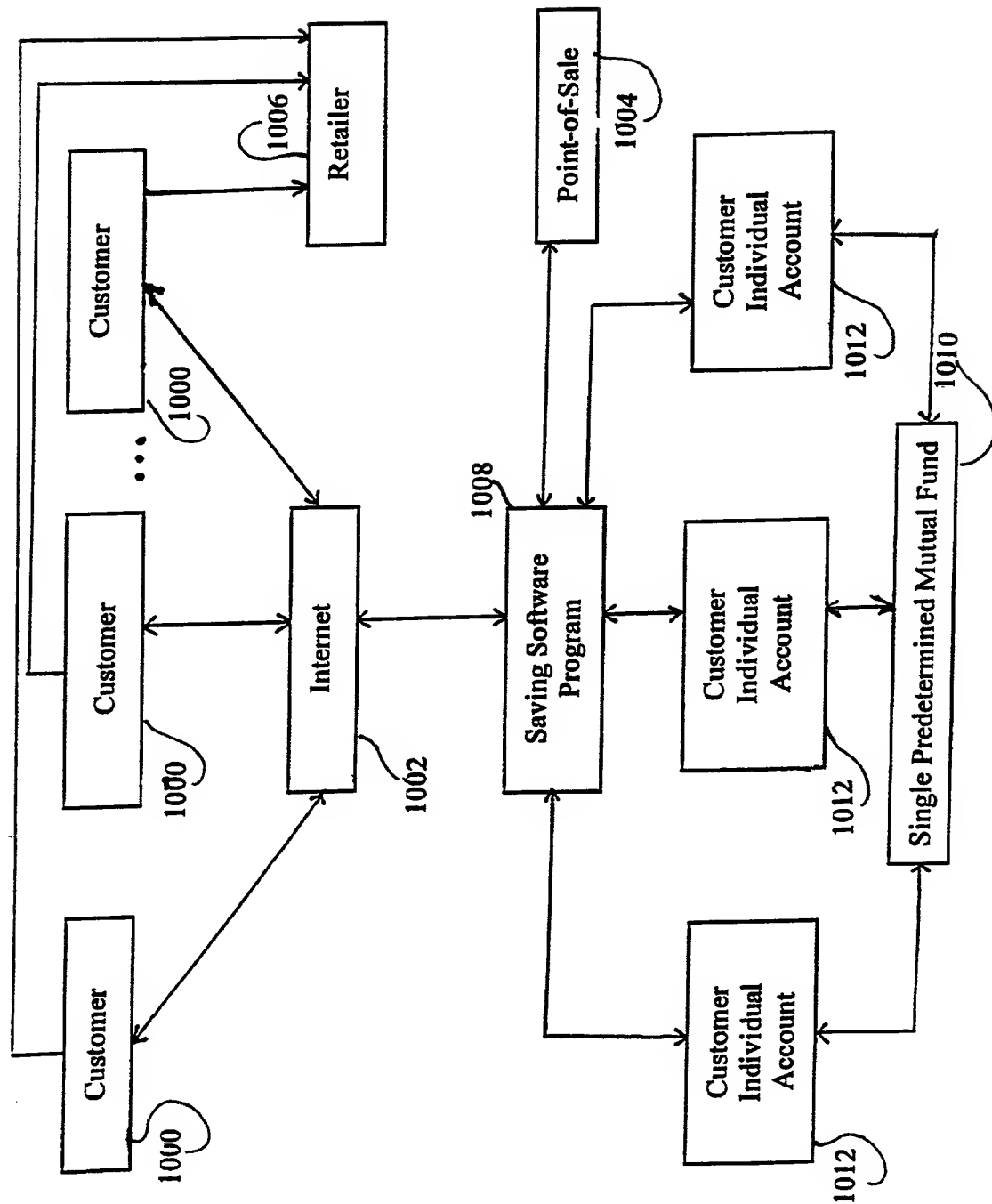


FIG. 7

DATA PROCESS

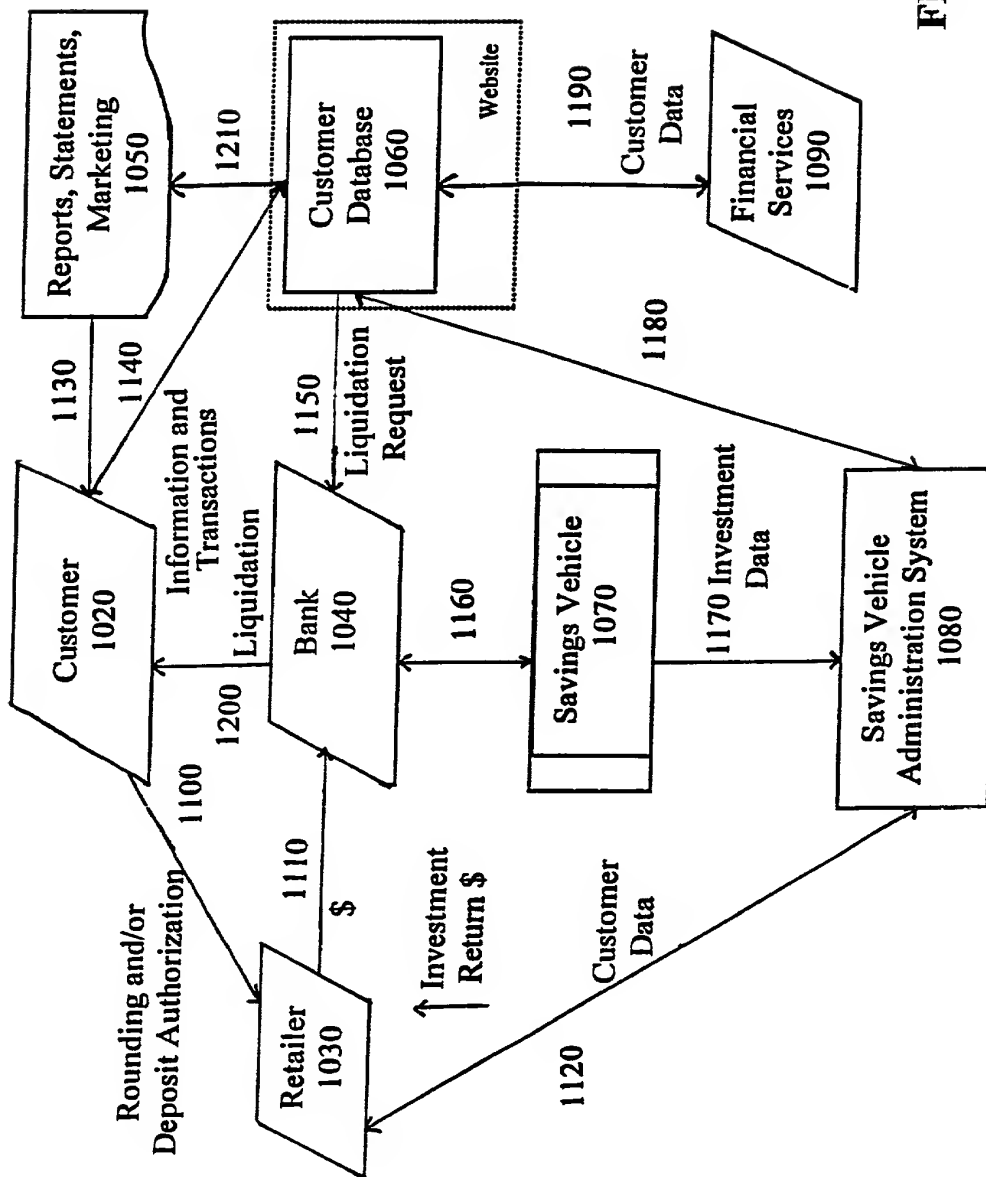


FIG. 8